

KERRY DEBRUCE

A PASSION FOR GREAT DESIGN, WITH A DESIRE
TO RAISE THE BAR OF DESIGN EXCELLENCE

EMAIL: verykerry@earthlink.net WEBSITE: www.kerrydebruce.com

WORK EXPERIENCE

KLAD CREATIVE *Creative Director* {2004 - Present}

Responsible for combining marketing strategy with creative thinking to produce exceptional design solutions - either through solo or collaborative efforts. Pitching for clients to gain new business. Establishing and maintaining the creative connection with clients to meet and exceed their expectations and produce quality design on budget and on time. Coordinator of the entire production process from strategy implementation through delivery of our final product via constant communication with designers, vendors and printers.

KERRY DEBRUCE DESIGNS *Art Director* {2001 - 2003}

Sole proprietor of graphic design business. Creating and overseeing the artistic development of marketing and promotional materials, including print and television advertisements, collateral, web sites, and internal and external corporate publications. Supervise illustrators, photographers and production artists on projects. Work with copywriters to develop strategies for projects. Work with printers and supervise all pre-press issues including review of proofs and press checks.

LOUD RECORDS / SONY MUSIC *Art Director* {1999 - 2001}

Conceptualize, design, maintain and enhance the creative quality of commercial and promotional album packaging from concept through final design execution. Serve as a lead designer on various projects including several platinum selling artists. Manage the integration of graphic design, color sense, typography skills and copy to best meet the marketing objectives and needs of the label. Work closely with Creative Director to assure all new business collateral is on target with business objective.

PISARKIEWICZ MAZUR & CO INC. *Art Director* {1998 - 1999}

Design and digitally produce print and web layouts for various corporate clients.

J. WALTER THOMPSON *Junior Art Director* {1998}

Perform duties of junior art director including design of layouts for print advertisements (Rolex, DeBeers, Kelloggs) and in-house signage and identification projects.

N.W. AYER & PARTNERS *Junior Art Director* {1995 - 1997}

Work with junior copywriter to perform duties of a creative team including the design of layouts for print advertisements (AT&T, General Motors, Avon, Gillette) and in-house marketing projects.

THE METROPOLITAN MUSEUM OF ART *Junior Art Director* {1994}

Maintain junior designer responsibilities including work on museum brochures, labels for temporary exhibits, and the museum signage renewal project. Assist senior designers with various projects (DeKooning & Hindu Magic).

TEACHING JOBS

THE COOPER UNION SCHOOL OF ART *Assistant Teacher of Typography* {1997 - 1998}

Instructed and devised concepts for class projects, and critiqued sophomore design class.

SATURDAY / OUTREACH PROGRAM *Drawing Teacher* {1996 - 1997}

Taught fundamentals of drawing to high school portfolio preparatory class.

VOLUNTEER WORK

SAY IT LOUD! MAGAZINE *Creative Director* {2005 - Present}

Work with staff of creative students to create a quarterly magazine targeting the teen audience.

EDUCATION

THE COOPER UNION FOR THE ADVANCEMENT OF SCIENCE AND ART {1995 - 1999}

Bachelor of Fine Arts - Graphic Design

SKILLS

Computer: Adobe Creative Suite (Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Acrobat, Adobe GoLive, Adobe ImageReady), Quark Xpress, Microsoft Power Point, Microsoft Word, Microsoft Excel, Macromedia Flash, Basic HTML knowledge.
Art: Photography, Silkscreen, Drawing, Painting, Interior Design, Craft Specialists.

HONORS

1999 AIGA Medallion for Design Excellence • The Art Directors Scholarship Foundation, Inc.
Recording Industry Association of America Certified Sales Award for Platinum Album Art Design
References Available Upon Request